SPORT CLUB LOGO USE

University of Maryland Sport Clubs are the only student organizations on campus with permission to use many of the University’s logos and trademarks, however, there are certain policies that must be followed in order to remain within the guidelines set for this use.

Sport clubs may use logos founds at: http://www.trademarks.umd.edu/guidelines/use_of_marks.html. Proper use of the University logos include the word “club” before or after the sport. Appropriate examples include: Club Shuffleboard or Diving Club. An inappropriate example is: the UMD Diving Team.

For all questions regarding logo use or questions regarding alterations to the Testudo logo, please visit www.Trademarks.umd.edu. Sport Clubs are allowed to utilize Maryland’s trademarks, available at http://www.trademarks.umd.edu/marks/. If selling the apparel for profit, the clubs are required to go through a licensed vendor. Licensed vendors are located on the trademark website at: http://www.trademarks.umd.edu/vendors/. Sport Clubs are not allowed to sell UnderArmour apparel purchased through CRS for profit.

Clubs may also contact the Director of Trademark Licensing at:

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