SPORT CLUB FINANCES: Self-Generated Funds

As previously stated, it is not the policy of the Sport Club Program, nor is it financially possible, to fund 100% of all club expenses incurred. Sport clubs are expected to supplement their allocated funds with self-generated revenue such as member donations (dues) and other fundraising activities. Each club receiving CRS funding is responsible for raising at least 30% or more of the dollar value of its yearly operating expenses.

Fundraising activities and events, other than dues, must follow these approved guidelines:

1. Submit a proposal outlining the activity to the Assistant Director-Sport Clubs.
2. For events on campus approved by the Assistant Director-Sport Clubs, the club must then take the request to the Office of Campus Programs and file a Registration of Event Form (NOTE: There are many guidelines that must be observed. It is a good idea to check out a proposed activity thoroughly before committing to the idea.).
3. Clubs which complete fundraising activities through departments at the University and would like to request a check (to deposit into the club’s checking account) must have an FEI/EIN. A FEI/EIN can be obtained through the organization’s bank and must be included on all campus invoices.
4. At the end of each semester, all club fundraising activity must be reported to the Assistant Director-Sport Clubs.

Fundraising ideas that have been successful for clubs in the past include:

- **Cole Clean-Up:** Emails are sent to all clubs periodically listing the available dates for Cole clean-ups. Dates are given to clubs on a first-come, first-served basis. This fundraiser requires 20 club members, but generally goes much quicker and smoother when more club members participate.

- **Concessions for a Major League Team:** Clubs can contact any major league stadium in Maryland or D.C. to request a list of dates available to groups to work the concession stand during game day. The club will receive a cut of the total profit made at that stand during the game.

- **Concessions at Comcast or Byrd:** These dates book fast, but work the same as concessions at a major league stadium. If your club is interested, please call 301-314-8296 to see if there are any openings available.

- **Portion of the Proceeds Night:** Many local dining establishments will work with your club to donate a portion of the profit from food sales of business you bring in. Local eateries that have done this in the past include Noodles & Co., Applebee’s, and California Tortilla.

- **Host a Tournament or Demonstration:** Many clubs have made substantial amounts of money by organizing and hosting a tournament or demonstration and charging entry fees/admission to the event. To schedule a tournament or demonstration, please contact the Assistant Director-Sport Clubs to ensure that the event falls within CRS guidelines.

- **Sponsorships:** If your club is interested in learning more about sponsorships, please contact the Assistant Director-Sport Clubs to ensure that the sponsor falls within CRS guidelines.

- **Sell Apparel:** There are websites that will allow a club to upload logos and text on various items to sell directly from the web. Alternately, a club could contact an apparel company to design and print shirts, etc. to be sold on campus or at events. Please follow all CRS and University guidelines when designing and printing shirts or sanctioning will occur.